



राष्ट्रीय सीमेंट एवं भवन सामग्री परिषद

National Council for Cement and Building Materials

(भारत सरकार के डीपीआईआईटी, वाणिज्य एवं उद्योग मंत्रालय के नियंत्रणाधीन)

(Under the Administrative Control of DPIIT, Ministry of Commerce and Industry, Govt. of India)

APPLICATION FORM FOR STARTUPS & INCUBATION SERVICES AT NCB

1. Name of startup: _____

2. Contact details:

a) PRIMARY CONTACT PERSON (should be one of the full time founders)

i. Name _____

ii. Designation _____

iii. Email _____

iv. Mobile Number _____

b) Registered Address _____

c) Office Address (if different from above) _____

d) Email _____

e) Office Phone _____

f) Website _____

3. Legal Status of firm – PVT. LTD / LLP / RP / OPC _____

4. Registration number and date: _____

Firm registration (as applicable)

a) PAN _____

b) TAN _____

c) Service Tax _____

d) Has the Company filed all annual IT returns till date (YES / NO) _____

e) Does the company have an SSI registration (Give Details) _____

5. What is the “Core Offering” (Product / Service / Process) of the StartUp (not more than 50 words):



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6. (A) Details of Capital structure with name of shareholders for Pvt. LTD company:

a) Authorized Capital

b) Paid up Capital

Share Holding Structure

S. No:	Name of Shareholder and DIN numbers	No. of shares	Percentage Holding	Founder (YES / NO)	Designation / Role in Company	Full Time (FT) or Part time (PT)

In case Shareholders / Founders are also share holders in other companies (Pvt. Ltd. / Partnerships), the same MUST be declared separately.

(B) Partnership/LLP details

a) Name of each partner

7. What is the annual turnover of your company since Incorporation (as per IT Returns filed)?

Year	Year 1	Year 2	Year 3	Year 4	Year 5
Turnover in INR lakh					

8. Please explain your revenue model?

a) How do you currently generate revenue for the company?

b) If you are still in idea/prototype development stage, please explain how you anticipate generating revenues?

9. Details of ALL Founders (provide details in table below):

a. Name of founder

b. Educational Qualifications (Std. passed / Degree, Year, University)

c. Work Experience (Company, No. of Years, Functional Area)



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- d. Permanent Address
- e. Contact: Phone, Mobile, Email
- f. PAN Card
- g. AADHAR Card No.

Fill the particulars in the given format

S. No:	(a)	(b)	(c)	(d)	(e)	(f)	(g)

10. Have any of the Founders of the company left the Company ? (YES / NO)

If Yes, please furnish the details such as tenure in the company, designation and reason for leaving

11. Benefits prescribed under Startup India Action Plan are available only to start ups working towards innovation, development, deployment or commercialization of new products, processes or services driven by technology or intellectual property if it aims to develop and commercialize:

a) Who is/are the END CUSTOMERS ?

b) What “problems” of Society / End Customers/ Workflow are bring solved through the core offering by the startup (provide a list)

c) Technology behind the core offering by the Startup (tick applicable):

TO BE DEVELOPED SELF DEVELOPED ACQUIRED LICENSED OFF THE SHELF

- If Self Developed – technology development time & linkages used / is the technology Patentable / status of patent and-or application / countries where applicable / if not yet patented what are the strategies for protection

- If Acquired / Licensed – from whom & terms – conditions



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- If Off the Shelf – comments on the ‘innovation’ from the startup

d) Explain the innovative/ novelty features of your core offering:

- What are the New Features / Significant Improvements that your core offering brings forth (provide a list)

- Who are your competitors and what is your competitive advantage? (Comparison with Existing Products / Companies)

Features of Product	YOUR STARTUP	Existing prod. / company 1	Existing prod. / company 2	Existing prod. / company 3

Note: In case of claims that there are “NO COMPETITORS” – should be adequately justified (in not more than 100 words).

Justification

- Value proposition (s) to the customer segment

a) Indicate measurable outcomes – comparisons with existing scenario

b) Comments on intangible benefits (not more than 50 words)

e) Market linked information



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- Which markets are you addressing (tick appropriate):

DOMESTIC

GLOBAL

BOTH

- What is the estimate of the addressable market size. Describe how you arrived at this and indicate assumptions used.

- List your “Go To Market Strategies”

- Do you have paying Customers ? If yes then how many are repeat customers (indicate percentage) and what is the current Order Book Size

- List your major customers / first adopters (if any)

12. Support Expected/required from NCB (Maximum 250 words)



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13. Mode of Incubation Required (Physical/Virtual/Hybrid)

14. Any other information

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Declaration / Undertaking by innovator/Startup:

I / WE hereby declare that all the information provided by me / us is true and correct. I / WE have not hidden any information that could impact the decision of Incubator to induct you as an Incubatee.

I / WE understand that in case our Idea is selected, it is based on the information furnished by me / us and in case there is any significant deviation in core offering and other changes in the venture, I / WE would keep the Incubator informed.

I/WE

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Disclaimer:

National Council for Cement and Building Materials has made the decision to select to the startup based on information submitted & presentation made by them to TAC. Any misrepresentation or incorrect information if found out will be reported to National Council for Cement and Building Materials.

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The completed application with all enclosure to be printed and filled copy to be sent by courier or post

List of documents to be furnished along with Application Form:

- 1) Copy of incorporation certificate issued by ROC or registered partnership deed as applicable
- 2) A self-attested copy of audited account statements from the date of inception
- 3) A self-attested copy of Income Tax Returns filed from date of inception
- 4) Undertaking duly signed by Founder(s) / Promoter(s) of Startup on letter head
- 5) Copy of PAN card of Company & Directors
- 6) Business Plan
- 7) Other documents as listed in the application form

To

Director General

National Council for Cement and Building Materials

34 Km Stone, Delhi-Mathura Road (NH2),

Ballabgarh-121 004, Haryana, INDIA

Tel.: 01292666636